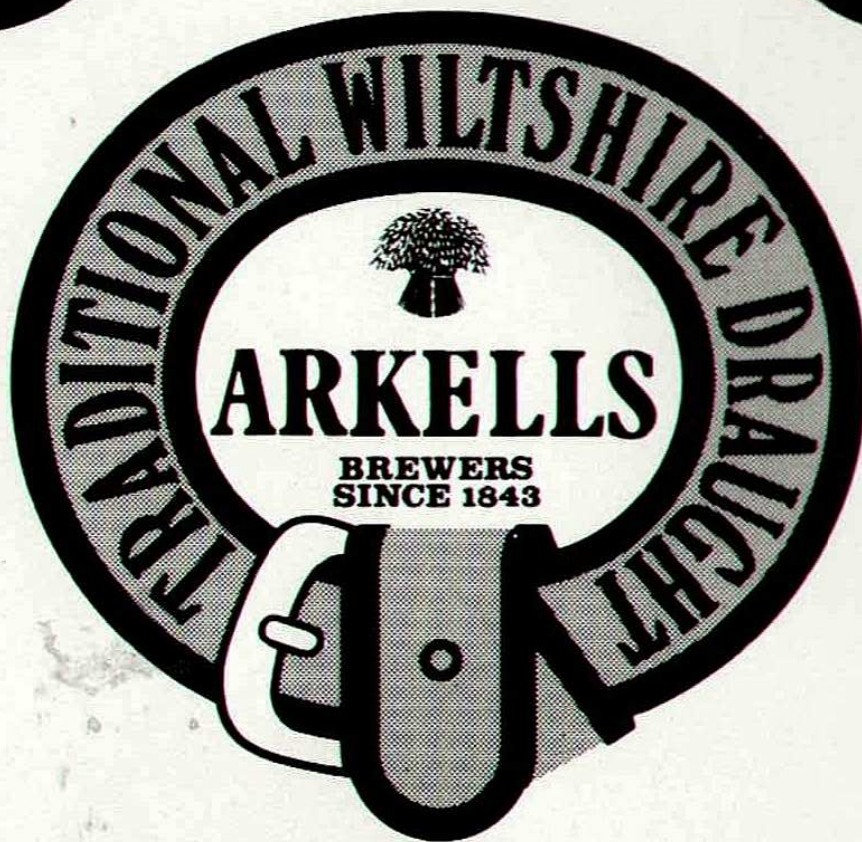


SWINDON TOWN FOOTBALL CLUB



Rotherham United

Official match day magazine 30p



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Bob Smith says...



This week at the ground has probably been one of the most hectic I have ever spent as a football manager. It started on Monday morning with my decision to transfer list two players and continued with the negotiations with an American Club for three experienced defenders.

I do not wish to go into the details regarding my decisions this week but suffice to say I felt 100% certain in my own mind that they had to be made. I, as Manager of the Swindon Town Football Club take full responsibility for our present position but I also believe that players must also accept the same responsibility for the way in which they perform - or DO NOT perform - on the field of play.

At this moment in time we do not know how the negotiations have resulted or whether the players will be in the side today but I am confident that the team that plays today will give ninety minutes of full endeavour to gain the two points we badly need. Four points from the next two games will not rectify the position we find ourselves in but they will certainly provide a platform for progress up the League table.

I would thank everyone for their support this season and ask everyone who has turned up this afternoon to get behind the players throughout the game and give them every encouragement.

NEXT MATCH

Tuesday, 16th September, 1980

Division III

OXFORD UNITED

K.O. 7.30 p.m.

Sponsored by Arkells Brewery

Third Dimensions

The brief reign of Martin Harvey at Carlisle is over, following United's 4-1 reverse at Plymouth last weekend. Harvey took command at Brunton after Bob Moncur had moved on to Hearts in February. Argyle's David Kemp hit a hat-trick against his old club, but colleague Forbes Phillipson-Masters was sent off after only twenty-five minutes Chester's two league goals to date have brought them four points. Teenage debutant Terry Cooke sent Exeter home empty-handed when he netted just six minutes from time. . . . Peter Henderson, who left Chester during the summer, got what proved to be the decider in Gillingham's 3-2 win over Newport. Keith Oakes - who hit eleven goals from centre-half last season - opened his account for County

. Two goals in the last quarter of an hour gave Rotherham both points in the South Yorkshire 'derby' with Barnsley, while in the battle of south-east London, Millwall got the better of Charlton by a similar margin - but less than seven thousand turned up at the Den Jamaican striker Keith Walwyn scored twice as Chesterfield coasted to a 3-0 victory at Oxford, with Danny Wilson - a recent signing from Bury - grabbing the other Portsmouth, faltering at home at Brentford, surrendered the leadership to Sheffield United who ensured that the Town must wait at least a further seven days for that elusive first League point. The last time Swindon started a season with five straight defeats was some years ago in 1897/98!

DIVISION THREE LEAGUE TABLEUP TO AND INCLUDING SATURDAY SEPTEMBER 6th

	HOME					AWAY					AVGE HOME	TOP SCORERS (Inc. L. Cup)
	P	W	D	L	F - A	W	D	L	F - A	Pts	GATE	
Sheffield U	5	3	0	0	6-0	1	0	1	4-2	8	14703	Bob Hatton 4
Portsmouth	5	2	0	1	4-3	2	0	0	4-1	8	15849	Joe Laidlaw 4
Exeter C	5	2	0	0	6-1	1	1	1	5-5	7	3774	Tony Kellow 5, Steve Neville 5
Plymouth A	5	2	1	0	7-2	0	2	0	2-2	7	5233	David Kemp 6
Charlton A	5	2	0	0	5-1	1	1	1	3-4	7	5285	Paul Walsh 6
Chesterfield	5	2	0	0	4-1	1	0	2	3-3	6	6677	Phil Bonnyman 3
Reading	5	2	0	0	6-1	1	0	2	3-7	6	5387	Pat Earles 3
Brentford	5	1	0	1	2-2	1	0	1	6-5	6	6620	Tony Funnell 4
Fulham	5	1	1	1	2-2	1	1	0	6-5	6	4594	Gordon Davies 4
Blackpool	5	0	1	1	0-2	2	1	0	5-3	6	9389	Colin Morris 5
Newport Co	5	1	0	1	3-3	1	1	1	7-5	5	7341	John Aldridge 4
Huddersfield T	5	1	2	0	6-3	0	1	1	1-2	5	8158	Steve Kindon 2, Mickey Laverick 2
Millwall	5	2	1	0	4-1	0	0	2	1-3	5	4664	John Lyons 3
Gillingham	5	2	1	0	6-3	0	0	2	1-4	5	5033	Peter Henderson 3
Walsall	5	1	0	1	5-4	1	1	1	2-3	5	4650	Alan Buckley 4
Rotherham U	5	1	2	0	4-2	0	1	1	1-3	5	7387	Gerry Forest 2 Ronnie Moore 2
Barnsley	5	1	0	1	3-3	1	1	1	3-4	5	13865	Ronnie Glavin 6
Burnley	5	2	1	0	3-1	0	0	2	1-5	5	5653	Tommy Cassidy 2 Martin Dobson 2
Chester	5	2	0	1	2-1	0	0	2	0-3	4	2061	Alan Oakes 2
Hull C	5	0	1	2	4-6	0	2	0	1-1	3	4886	Keith Edwards 2
Oxford U	5	0	1	2	1-5	1	0	1	1-1	3	3474	Malcolm Shotton 3
Colchester U	5	0	2	0	3-3	0	0	3	0-6	2	2020	Bobby Gough 2
Carlisle U	5	0	0	2	1-7	0	1	2	2-6	1	4053	Jimmy Hamilton 3
Swindon T	5	0	0	2	4-6	0	0	3	1-8	0	6790	Alan Mayes 5

HIGHEST GATE: 18,390 Sheffield Utd v Chesterfield 19/8/80
 LOWEST GATE: 1,974 Chester v Exeter City 6/9/80



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From the Secretary

Mr. Colin Brooks of the Rose and Crown at Shilton in Oxon has today donated the fourth match football of the season and I would extend to him the sincere thanks of all at the Club for his generosity. Thanks Colin.

I am asked to let you know that the Rendezvous Club is going to increase its membership by a limited number and anyone wishing to join should make personal application to the Manager of the club. It may also interest you to know that the Rendezvous Club will cater for functions such as Wedding Receptions, Birthday Parties etc. and Mrs. Kay Coppock, Manager of the Club will be pleased to hear from anyone interested in availing themselves of the facilities. Her telephone number is SWINDON 35130.

Not surprisingly we are receiving many requests for tickets for our League Cup game at Anfield on Tuesday, 23rd September but I regret that we cannot provide them. The Secretary of Liverpool tells me that the supporters of his club will not take the competition seriously and are unlikely to do so until they experience the excitement of the final at Wembley, and this of course has evaded them. In consequence, it is most unlikely that the attendance will approach anything like capacity and they have decided therefore that they will not print tickets for the game. The message is that anyone intending to travel to Liverpool need have no fear of not getting in, there will be ample seat tickets and room on the terraces to accommodate everyone.

I have received a letter from a gentleman in Australia, the Rev. W. Wiltshire who, although having lived abroad for a great number of years, has a knowledge in depth of the English Football structure. Amongst the very many things of interest he wrote was line of verse which I reproduce for your interest.

A "SWINDON" DEDICATION

Of English towns and cities,
Whether great or whether small,
The one which is dearest to one's heart,
Is the most important of them all.

When far remote from native land,
A trip is thought of, dreamed or planned,
At times there are deep feelings of nostalgia and,
Fond memories so close at hand.
My thoughts go back to Swindon Town,
Of friends, relations and good folk all around
Where parks, lawns and town gardens still abound,
Making it's enhancing beauty so profound.

The derivation of names so intriguing and unique,
Anglo Saxons and Romans gave names British people still speak,
With ING for a borough and CHESTER a camp, with DON
for a hill and TON for a town,
Where swineherds of old grazed herds of pigs up hill and down,
From this comes the origin of the name "Swindon Town".

Close within the proximity of the "White Horse Vale",
Where UPLANDS called DOWNS so profoundly prevail,
With former villages, now suburbs, and population swell,
The influx of people have a new story to tell.

With no status of a COUNTY TOWN as bounty,
For the largest town in the WILTSHIRE county,
Lacking Bishop and Cathedral to become a city,
With Swindon's good spiritual heritage a shame and pity.

It's name well known throughout the British Isles,
For it's engineering skill and railway miles,
Artisan, tradesmen and labourers honest toil,
Made the designation of SWINDON a name worthwhile.

Known as a town of "Sunday School Teachers" years ago,
A name of which its forebears were proud, as you may know,
Our permissive society has given the church a bitter blow,
But to the church the towns faithful continue to go.

Swindon football fame and its County Ground,
Where many a famous team has gone down,
Swindon boasts of players of great renown,
And the yell of the crowds heard for miles around.

One's thoughts go back to days of yore,
When FLEMING & CO., many goals did score,
TOUT-SILTO and BOWN made many teams look poor,
And the lusty shouts of the fans continued to roar.

With SKILLER-KAY and WALKER in form,
Opposing forwards did languish and mourn,
The strong red line would seldom give way,
Causing problems for opponents in their complete dissaray.

With meagre remuneration for the love of the game they played,
Twice to the semi-final of the English Cup they made,
Mid-way through one, HAROLD FLEMING on a stretcher was laid,
No substitute allowed and left with ten men to attack and defend
Losing by a single goal, they battled on bravely right to the end.

Swindon's present squad with its aims still before,
And prospects of promotion, we hope, still in store,
BOB SMITH with his line up still to construct,
With much promising talent and such good product.

He has the right spirit to encourage them to go,
With experience, scheme and plan to face the foe,
I'm sure he will in the end succeed,
To give officials and fans the team they need.

Give Swindon a team the fans can adore,
The gates will soar and the crowds will roar,
Sponsors come forth with cheque and cash galore,
And the stands will be packed as in days of yore.

The present generation will you please take heed,
This good sportsmanship, integrity and honest toil we need,
To uphold the principles of own forefathers we plead,
And keep the honoured name of SWINDON inviolate indeed.

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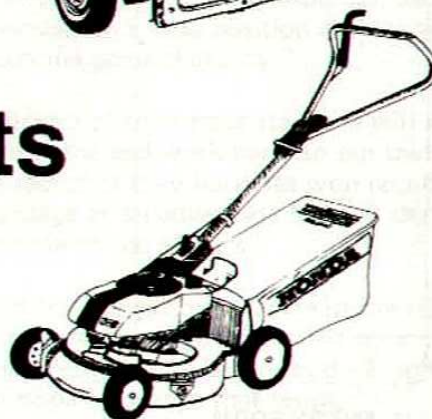
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SWINDON PERMANENT COMPETITION

In previous programmes the rules of the competition which gives £100 to the winner and £100 to a Swindon Town player, have been printed and we have printed below an entry form which must be submitted after 27th September.

For each home game you will award points to each player to a maximum of 20 under the following heading:-

- (a) Ability

- (i) Ball control for handling for the goalkeeper)
- (ii) Positional play (this will again include the goal keeper)

- (b) Effort - not necessarily based on skill but proven willingness to make the club succeed

- (c) Four points will be deducted for a booking for dissent

Points

5

5

10

Add together the points against each player for all home games to the 27th September, 1980.

1. MATCH FORM

[illegible]

2. TALLY OF MATCHES

[illegible]

3. ENTRY FORM

PERIOD _____ NAME OF APPLICANT _____

PLAYER _____	ADDRESS _____
--------------	---------------

POINTS _____

AGE IF UNDER 18 _____

Ian Porterfield has already done the impossible

COLIN BENSON

On a warm May afternoon in 1973, Ian Porterfield wrote his name indelibly into the history books, when he blasted a spectacular shot past Leeds United's goalkeeper David Harvey, to clinch the F.A. Cup for Second Division Sunderland.

Sunderland and Porterfield had achieved the impossible, a fact not far from this canny Scots mind as he embarks on his new career as a Football League Club manager with Rotherham United.

It is now twelve years since 'The Merry Millers', it almost sounds like the title of a musical doesn't it, paraded their colours in the Second Division and there is little doubt that Mr. Porterfield in planning a quick return to that stage.

Of course he realises that it will take time. "It's not a sprint, it's a marathon," he says, but he aims to be amongst the winners at the finish.

"We will take each game as it comes and we will look no further," cautions the boss who took over the reigns at Millmoor last season after helping Sheffield Wednesday climb back to the Second Division.

"I worked with Jack Charlton at Sheffield Wednesday and we decided there on a policy of horses for courses," he explains. "There are players to get you out of a division and there are players to keep you up when you get there. This has been proved in the past and the situation is no different now."

Porterfield is in the process of altering the clubs playing style but points out that this is necessary because they have introduced four new players; Tony Towner and John Seaman from Millwall, Ronnie Moore from Cardiff and Jimmy Mullen from up the road at Hillsborough.

"We have got a lot of skill in our side and we have got to try and get promotion by playing football," continues Ian. "We have to encourage football because that is our strength. If we just humped balls up front and battled, then we would not be getting as much out of our players as we could do."

"We have to try and plan it so that we get the best out of each individual player, through their strengths and the teams strengths."

"In the Third Division, or any division for that matter you have to earn the right to play football. You have to work hard to earn that right and I feel that we are progressing on the right lines in that direction. We have to encourage our lads to play, but play in the right areas of the field and I think they are learning pretty well."

The new formation have played together in five League games and one League Cup match, and have lost just once, Ian places a lot of emphasis on watching his opponents to assess respective strengths and although he does not believe in filling players heads with detail he says; "key points regarding individuals and team play can be well worth passing on to your players."

"I saw Swindon play at Lincoln City and it was a very disappointing performance from both teams but Swindon have been restricted by injuries."

"Football is a funny game anyway. Who would have forecast before the season started that Swindon would be propping up the division and more to the point who dare forecast now that they'll be in that position at the end. Certainly not me."

"The fact is we won't go into the game saying to ourselves, 'Swindon haven't won a point, or anything like that. We will look at the game professionally and we will be disciplined. Swindon are obviously in a false position and we will approach the game that way.'"

"Irrespective of their poor start, we will analyse their strengths and work hard on our own. You see the fact that they have not won could be a disadvantage or an advantage to us, it depends on the attitude of the players."

"We will try and get our players in the right frame of mind to go out there and do a job. We still have memories of last years 6 - 2 defeat and we will hope to avenge that result."

In his own words Porterfield admits: "Last season was a battle for survival." Rotherham survived and now they have embarked on 'the next stage' of the plan to make the Yorkshire club one of England's best. Ian Porterfield achieved the impossible once so why doubt his ambitions now.

FOOTBALL
COMBINATION

80-81

SOUTH-EAST
COUNTIES DIV 2

			Score		Score		
Aug.	16	Bristol C.	Away	1 - 3	Cambridge U	Home	4 - 3
	20	Tottenham H	Away	0 - 6			
	23	Bristol R	Away	Postp.	Luton T	Home	4 - 1
	30	Ipswich Town	Home	1 - 2	Peterborough	Home	1 - 0
Sep.	6	Oxford U	Home	1 - 2	Reading	Away	3 - 1
	9	Arsenal	Home	0 - 1			
	13				Tottenham H	Home	
	20	Cardiff C	Home		Orient	Away	
	24	Reading	Away				
	27				West Ham U	Away	
Oct.	4	Norwich C	Away		Crystal Palace	Home	
	7	Q.P.R.	Home				
	11	West Ham U	Home		Millwall	Away	
	14	Orient	Home				
	18	Plymouth A	Away		Orient	Home	
	22	Leicester	Away				
	25	Southampton	Home				
Nov.	1	Chelsea	Away		Oxford U	Away	
	8	Birmingham C	Home		Wimbledon	Away	
	15	Bristol C	Home		Bristol R	Home	
	22	Orient	Away		Brentford	Away	
	29				Charlton A	Home	
Dec.	2	Tottenham H	Home				
	6				Chelsea	Away	
	9	Fulham	Away				
	13	Leicester	Home		Chelsea	Home	
	20	Q.P.R.	Away		Cambridge U	Away	
	27				Luton T	Away	
	29	Luton T	Away				
Jan.	3	Crystal Pal.	Home		Peterborough U	Away	
	10				Reading	Home	
	17	Ipswich T	Away		Tottenham H	Away	
	20	Hereford U	Home				
	24				West Ham U	Home	
	31	Bristol R	Home				
Feb.	7	Arsenal	Away		Millwall	Home	
	14	Oxford	Away				
	21	Reading	Home		Oxford U	Home	
	28	Cardiff C	Away		Wimbledon	Home	
Mar.	7	Norwich C	Home		Bristol R	Away	
	11	Hereford U	Away				
	14	West Ham U	Away		Brentford	Home	
	21	Plymouth A	Home		Charlton A	Away	
	28	Southampton	Away				
Apr.	4	Chelsea	Home		Crystal Pal	Away	
	11	Birmingham C	Away				
	18	Luton T	Home				
	22	Crystal Pal	Away				
	25	Fulham	Home				

MIDLAND YOUTH FIXTURES

Season 1980/81

Cup Competition

Aug 21	Luton Town	Away	1-2
Sept 6	Bristol City	Home	3 - 2
W.E. 13	West Bromwich Albion	Away	
17	Leicester City	Home	
25	Luton Town	Home	
W.E.Oct 11	Bristol City	Away	
16	West Bromwich Albion	Home	
W.e 25	Leicester City	Away	

League				Score
WE.Nov	8	Luton Town	Home	4-1
	10	Northampton Town	Away	
WE	29	West Bromwich Albion	Home	
WE.Dec	6	Wolverhampton Wanderers	Away	
WE	13	Birmingham City	Home	
WE.Jan	10	Bristol City	Away	
	14	Coventry City	Home	
	21	Leicester City	Away	
	29	Leicester City	Home	
WE.Feb	7	Luton Town	Away	
WE.	14	Northampton Town	Home	
WE.	28	West Bromwich Albion	Away	
WE.Mar	7	Wolverhampton Wandere rs	Home	
WE.	14	Birmingham City	Away	
WE.	21	Bristol City	Home	
	25	Coventry City	Away	

Town Statistics 80-81

S	Aug	9	AFC Bournemouth	(FCL)	A	1-1	5121	Allan	Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	ROWLAND 67	Mayes	11	Sub (if used)
T	12	AFC BOURNEMOUTH (FLC)	H	2-0x	5814	Allan	Barrett	Peach	Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	ROWLAND 67	Mayes	Carter	—
S	16	BLACKPOOL	H	1-2	7008	Allan	Barrett	Peach	Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	ROWLAND 69	Mayes	Carter	— 197
T	19	Portsmouth	A	0-1	15810	Allan	Barrett	Peach	Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland	Mayes	Carter*	Hamilton
S	23	FULHAM	H	3-4	6473	Allan	Barrett	PEACH 16P	Barrett	Peach	Kamara	ROLLINGS 13	Walsh	Miller	Cockerill	Rowland*	MAYES 74	Greenwood	Templeman
W	27	Lincoln City (FLC2)	A	1-1	4940	Allan	Lewis	Peach	Lewis	Peach	Kamara	ROLLINGS 48	Walsh	Miller	Hughes	Mayes	Carter	Greenwood	—
S	30	Reading	A	1-4	6665	Allan	Lewis	Peach	Lewis	Peach	Kamara	Rollings	Walsh	Miller	Hughes*	Greenwood	MAYES 87	Carter	Henry
T	Sept. 2	Lincoln City (FLC2)	H	2-0	4907	Allan	Lewis	Peach	Lewis	Peach	Kamara	Rollings	Carter	Miller	Hughes	Henry 65	Mayes 80	Greenwood	—
S	6	Sheffield United	A	0-3	12089	Allan	Lewis	Peach	Lewis	Peach	Kamara	Rollings	Carter	Miller	Hamilton	Rowland*	Mayes	Greenwood	Henry
S	13	ROTHERHAM UNITED	H																
T	16	OXFORD UNITED	H																
S	20	Barnsley	A																
T	23	Liverpool (FLC3)	A																
W	Oct 1	OXFORD UNITED	H																
S	Oct 4	CHESTER	H																
T	7	Gillingham	A																
S	11	Millwall	A																
S	18	CARLISLE UNITED	H																
T	21	CHARLTON ATHLETIC	H																
S	25	Exeter City	A																
T	28	Exeter City	A																
S	Nov 1	BURNLEY	H																
T	4	GILLINGHAM	H																
S	8	Colchester United	H																
T	11	PORTSMOUTH	H																
S	15	Blackpool	A																
S	22		(FAC1)																
S	29	HULL CITY	H																
S	Dec 6	Brentford	A																
S	13		(FAC2)																
F	19	WALSALL	H																
F	26	Newport County	A																
S	27	PLYMOUTH ARGYLE	H																
S	Jan 3	Carlisle United	A																
S	10	CHESTERFIELD	H																
S	17	Hull City	A																
S	24	READING	H																
S	31	Fulham	A																
Feb 7	Rotherham United	A																	
S	14	SHEFFIELD UNITED	A																
S	21	Huddersfield Town	A																
S	28	BARNESLEY	H																
Mar 7	Chester	A																	
S	14	MILLWALL	H																
S	21	Charlton Athletic	A																
S	28	EXETER CITY	H																
Apr 4	Burnley	A																	
S	11	COLCHESTER UNITED	A																
S	18	Plymouth Argyle	A																
M	20	NEWPORT COUNTY	H																
S	25	Walsall	A																
S	May 2	BRENTFORD	A																
S	9	(F.A. CUP FINAL)	H																

FOOTBALL COMBINATION

Aug 30	Swindon Town 1 (Rustell) Ipswich 2
Swindon:	McAlister, Templeman, Baillie, Guest, Round, Barrett*, Rustell, Blackler, Rideout, Hamilton, Short, Cock.
Sept 6	Swindon Town 1 (Blackler) Oxford United 2
Swindon:	McAlister, Baverstock, Templeman, Guest, Round, Walsh, Rustell, Batty, Rideout, Blackler, Trollope.
Sept 9	Swindon Town 0 Arsenal 1
Swindon:	McAlister, Templeman, Peach, Guest, Rollings, Walsh, Rustell, Hughes, Rideout, Henry, Blackler.
MIDLAND YOUTH CUP	
Sept 3	Swindon Town 3 (Rustell, Rideout 2) Bristol City 2
Swindon:	Twigger, Baillie, Baverstock, Westlake, Round, Blackler, Rustell, Batty, Rideout, Bute*, Cock, Short.

Goalkeepers Shown in CAPITALS - figures denote minutes of goals x After extra time * Player replaced by substitute. P = penalty † = Own goal

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Andy Rollings

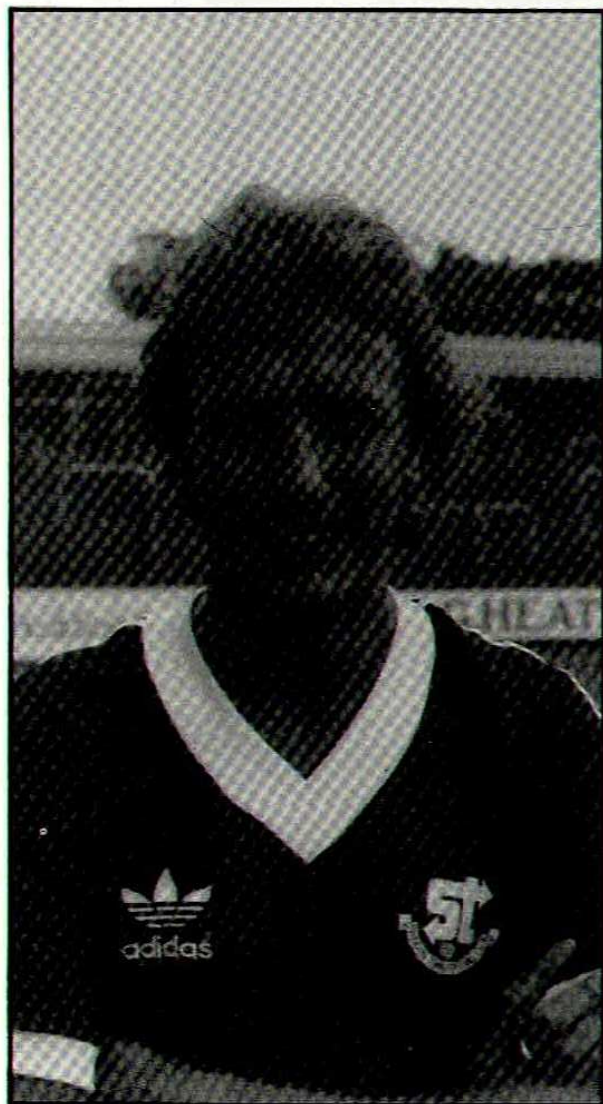
Andy Rollings came to Swindon as part of the exchange deal with Brighton that took Ray McHale to the Goldstone Ground this summer.

He first turned professional with Norwich and made his League debut for the Canaries' against Q.P.R. in August 1973. But he got few subsequent opportunities so he was happy to move on to Brighton in April 1974.

Andy held his place in the Brighton defence for five years, helping the club jump from the Third to the First Division in quick time.

When he turned out for us at Portsmouth last month, Andy chalked up his 200th appearance in League and Cup soccer.

Here we analyse his career to date, showing his season-by-season appearances against each opponent. His goals are shown in brackets.



FOOTBALL LEAGUE

	73/74	74/75	75/76	76/77	77/78	78/79	79/80	80/81	Total
Aldershot			2						2
Arsenal							2		2
Aston Villa							1		1
Blackburn	1				2(1)				3(1)
Blackpool				1				1	2
Bolton				2					2
Bournemouth	1								1
Bris. Rovers				1	1				2
Burnley				2	2				4
Bury	1	2	2(1)						5(1)
Cambridge					1				1
Cardiff		1			2				3
Charlton	1				2				3
Chester		1	2						3
Chesterfield	1	2	2						5
Colchester			1(1)						1(1)
Coventry							1(1)	1(1)	
C. Palace	1	2	2	1	2				8
Fulham				1	2			1(1)	4(1)
Gillingham	1	2	1						4
Grimsby	2	1	1						4
Halifax	1	2							3
Hereford	1	2							3
Huddersfield	1								1
Hull				2					2
Leeds							1		1
Leicester					2				2
Lincoln			2						2
Luton				1	1(1)				2(1)
Man. City							1		1
Mansfield		2	2	2					6
Millwall		2		2	2				6
Newcastle					2				2
Northampton			1						1
Norwich							1		1
Notts. Co.				1	2				3
Oldham				1	2(1)				3(1)
Orients				1	2				3
Oxford			2						2
Peterboro'	1	2(1)	2						5(1)
Plymouth	1								1
Portsmouth				2(1)				1	3(1)
Port Vale	2	1	1						4
Preston	1	1(1)	2		2				6(1)
Q.P.R.	1								1
Reading			2				1		3
Rotherham		1	2						3
Sheff. Utd				1	1		1		3
Sheff. Wed		1	1						2
Shrewsbury		2	2						4
Southampton	1			2					3
Southend	1	2							3
Stoke				1	2				3
Sunderland				1	2				3
Swindon	1	1	2(1)						4(1)
Tranmere	2		2						4
Walsall	1	1	2						4
Watford	2								2
West Ham	2				2				4
Wrexham		1	2	1	1				5
York				1					1
	4	25	36 (3)	39 (3)	24	37 (3)	7 (1)	5 (1)	177 (11)

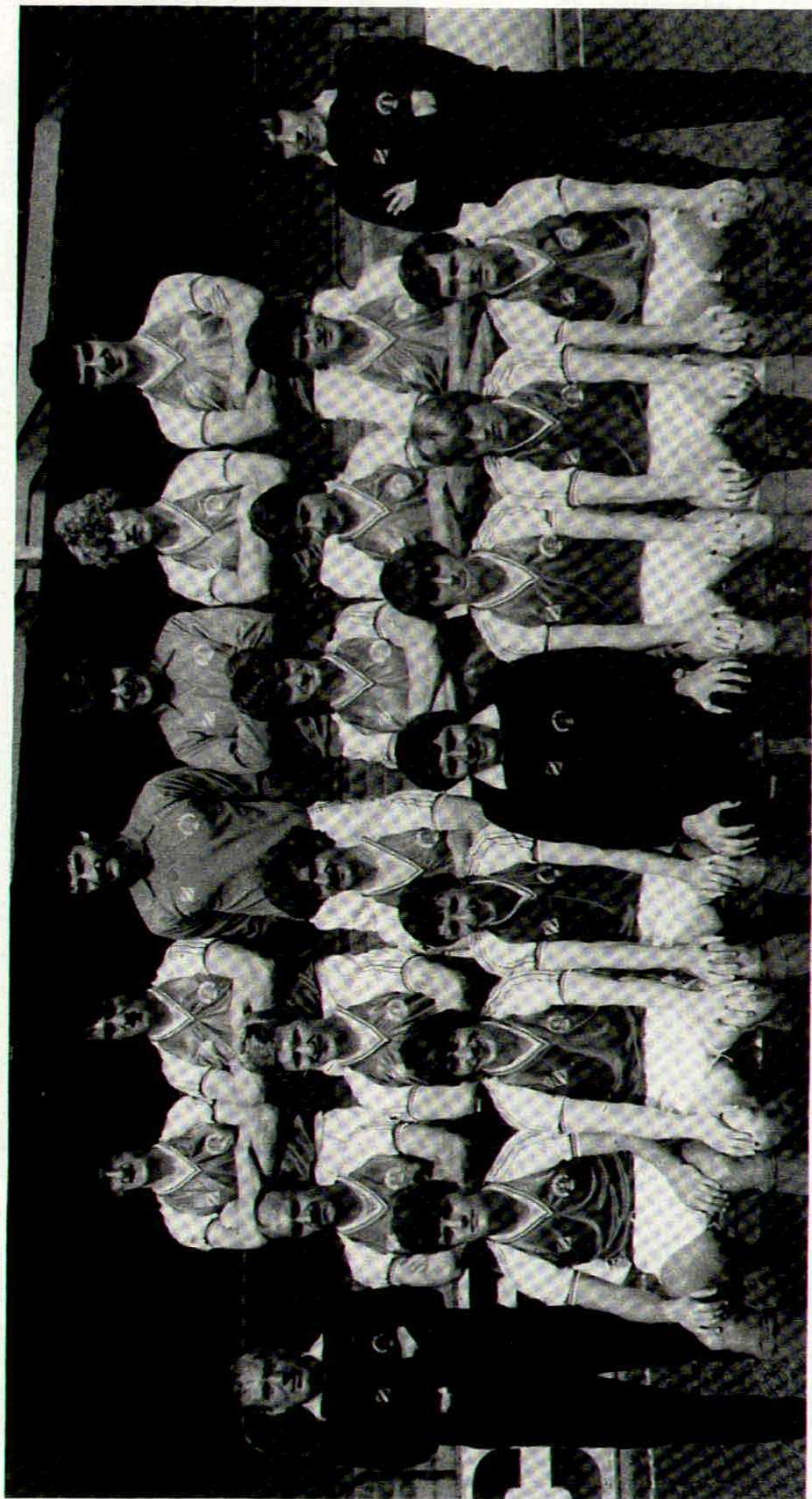
F.A.CUP

	74/5	75/6	76/7	77/8	78/9	79/80	Total
Aldershot	1					1	2
Brentford	1						1
C. Palace			3				3
Gillingham		1					1
Notts. Co.				1			1
Southend		1					1
Wolves					1		1
	2	2	3	1	1		9

LEAGUE CUP

	75/6	76/7	77/8	78/9	79/80	80/1	Total
Bournemouth						2	2
Burnley				1			1
Cambridge			1				1
Derby		1					1
Ipswich		1					1
Lincoln						2	2
Millwall				1			1
Notts. For.				1			1
Oldham			3				3
Reading	4(1)						4(1)
Southend		2					2
	4(1)	4	4	3	1	4	19(1)

Rotherham United



Back Row: Ian Vaughan, Ken Tiler, Ray Mountford, Graham Brown, Billy McEwan, Paul Stanciliffe.

Middle Row: Barry Claxton (Injury Specialist), Rod Fern, John Breckin, Mick Gooding, John Green, Gerry Forrest, Mark Rhodes, Vic Halom (Player Coach).

Front Row: Richard Dawson, Steve Winn, Phil Henson, Ian Porterfield (Manager), Richard Finney, Peter Carr, Ashley Taylor.

Rotherham United

Pen-Pictures

GRAHAM BROWN (Goalkeeper). Graham has been playing League soccer for over a decade though he didn't get into the first-team with his first club Millwall. He got his chance with Mansfield in 1969, then moved to Doncaster five years later. Freed in 1976, he signed for Swansea City. Though he was transferred to Southport a year later, he didn't play for them as he moved on quickly to York City. Rotherham signed him last season.

GERRY FORREST (Defender). Gerry joined Rotherham in February 1977 from a club called South Bank. He made his League debut in 1977 and has been in the senior squad ever since.

PAUL STANCLIFFE (Defender). Paul developed in the junior sides at Millmoor and was still an apprentice when he made his League debut in 1975. Now he is a fixture in the middle of the defence.

JIMMY MULLEN (Defender). Jimmy joined Sheffield Wednesday from school and made his League debut for the Owls in 1970/71. He made well over 200 League appearances for the Owls and was transferred to Rotherham this summer.

JOHN BRECKIN (Defender). John developed in the junior teams, coming through for his League baptism in 1971/72. The following season he joined Darlington for a short loan spell but he has been a fixture in the Rotherham defence for the past seven years.

MICK GOODING (Midfield). Mick joined the club from Bishop Auckland and was introduced to their League eleven last season.

VIC HALOM (Midfield). Vic can play in mid-field or attack and is the club's player-coach. He played his first League football for Charlton back in 1965/66 but moved on to Orient in 1967 and to Fulham two years later. A £30,000 move took him to Luton in 1971 but he was transferred to Sunderland a couple of years later and played in their 1973 F.A. Cup winning side. Oldham paid £25,000 for him in 1976 and he was their leading scorer with 23 goals in his first season. Rotherham signed him for £30,000 towards the end of last season.

PETER CARR (Midfield). Peter completed his apprenticeship with the Millmoor club and came in for his League debut two seasons ago.

TONY TOWNER (Midfield). Tony was signed from Millwall for £90,000 at the beginning of this season. He opened his League career with Brighton in 1972/73 and was top scorer two seasons later. Millwall paid £65,000 for him in 1978.

PHIL HENSON (Midfield). Phil joined Rotherham from Stockport last season. His first club was Manchester City and he made some 20 first-team appearances with the Maine Road club. While with them he also served Swansea for a short loan spell. Sheffield Wednesday paid £50,000 for him in 1975 and, after two-and-a-half seasons in their League eleven, he joined Dutch club Sparta Rotterdam for £30,000. After one season he signed for Stockport in 1978.

RONNIE MOORE (Forward). Ronnie celebrated his first League game for Rotherham with a goal in their 2-2 draw with Fulham last month. He was signed from Cardiff for £120,000 a few days earlier. Tranmere launched him into League soccer in 1973 and in 1975/76 he scored 37 goals for them. He topped their list again in 1977/78 with 17 but was transferred to Cardiff for £120,000 the following season.

JOHN SEASMAN (Forward). Another new arrival this season, John was signed from Millwall for £90,000. He, too, started with Tranmere but Luton signed him in 1974. A year later he moved on to Millwall and he was on two occasions the Lions' top scorer.

RICHARD FINNEY (Forward). Top scorer with 13 goals last season, Richard has been with the club since his school days and is a former England youth international. He made his League debut in 1974 and has on two previous occasions been the Millers' leading goals man.

ROD FERN (Forward). Rod made his First Division bow in 1967/68 for Leicester, for whom he played in the 1969 F.A. Cup final. He moved on to Luton in 1972 and to Chesterfield two years later. After being top scorer for three successive seasons, he moved to Rotherham in 1979.

John Ward talks to Colin Barrett

When Colin Barrett left school in Stockport he could have gone to a number of league clubs. Instead he followed his father's advice and became an apprentice aircraft fitter with Hawker Siddeley. His heart was still really in football however and he continued to play for an amateur side. After two and a half years his father saw that he was increasingly unhappy in his job and relented. Without finishing his apprenticeship Colin signed forthwith for Manchester City.

It was 1970, the year City won the European Cup Winners Cup in the final phase of the Mercer/Allison partnership. As an amateur Colin had been an inside forward but City saw that he was neither quick nor sharp enough for that: he went straight into the reserves playing at centre half or sweeper. For the next couple of years he was in and out of the first team adding the right back position to his repertoire. Ron Saunders arrived in place of Malcolm Allison and Colin began a run in the first team which ended abruptly when he was left out a week before the League Cup Final against Wolves. Colin nearly moved to Queens Park Rangers but instead stayed at City on the fringe of the first team without ever commanding a regular place. Two years later in 1976 history repeated itself: a fortnight before another League Cup Final Colin was left out again. This decided him that his future lay elsewhere. Brian Clough, who had recently taken over at Nottingham Forest, expressed an interest and after an initial two months on loan Colin was transferred to Forest.

As at Manchester City Colin had his ups and downs at Nottingham Forest. He started at right back only to be displaced by Viv Anderson. He then became a sort of first reserve, always included in the team if any of the regular defenders dropped out. In the Championship season, 1977/78 Colin held down the left back position for most of the year with Frank Clark out through injury, only for he himself to be injured two weeks before Forest appeared in the League Cup Final!

1978/79 began with a bang: he made his belated debut at Wembley in the five-nil thrashing of Ipswich in the Charity Shield. He went on to score a vital goal to put Liverpool out of the European Cup but for much of the season he was dogged by an injury to his knee ligaments. Ironically however this cleared up just in time for

him to play in the League Cup Final against Southampton. So this particular ambition was realised at the fourth time of asking and against a side containing his subsequent team mate David Peach.

Last season even though restored to complete fitness he spent in the reserves and when he was given a full transfer in recognition of his services to Forest he did not need a lot of persuasion to join Swindon. "It certainly isn't a Third Division set up here," he explained. "I've never seen so much effort put in at the start of a new season: everybody wants success so badly." With his wife, Sue and baby daughter, Gemma he is staying for the time being with an aunt in Wantage. They are busy house hunting and hope to settle in the Shrivenham area.

I asked Colin what were the main differences between Swindon Town and Nottingham Forest. "Everyone is involved here," he replied. "All the players are encouraged to say their piece. Brian Clough would let you talk but he made it clear that at the end of the day it was only his opinion which counted. I expected the training to be harder here," he added. "And it was! At Forest Jimmy Gordon would give us some basic training at the beginning of a season. He kept us going through the season but there was not much need for training to keep us fit when we were playing two matches a week." I asked about the somewhat unorthodox management style of Brian Clough and Peter Taylor. "They were completely unpredictable," Colin replied. "They always did things off the cuff. They were never bothered about the opposition; their first concern was to get the attitude right in the dressing room. Brian Clough didn't believe in coaching. He used to say that every time he opened his mouth that was coaching. He didn't turn up in a tracksuit. We never had practice matches; five a sides were just a stroll unless Brian Clough and Peter Taylor happened to come along to watch and then they were like a Cup Final. In my four years at Forest we never practised a free kick. If we were given one during a game we would gather round in a huddle scratching our heads until as likely as not someone would come up and simply have a crack. I can't imagine another manager going about things in the same way. Certainly nobody else could get away with it like Brian Clough and Peter Taylor."

Town through time

The Team Manager

part nine by paul plowman

The short list of applicants for the vacancy of manager in May 1965 included Bill Dodgin junior, Peter Sillett, Jack Conley and the caretaker here at the time, Bill Harvey - but the successful candidate was broadcast to the world on Tuesday June 8. DANNY WILLIAMS was enjoying the sunshine on the south coast near Bournemouth when news of the job reached him and he admits now that he didn't even know where Swindon was then! Danny had just spent twenty-three years of his life with his home-town club, Rotherham United - where he was first plucked from a miners' team, Silverwood Colliery, in 1942. The record books show that no one has made more league appearances for Rotherham than the 459 Danny chalked up playing at both wing-half and inside-forward. He missed only a handful of games during United's Third Division North championship-winning season in 1950-51 and contributed eight league goals to their haul of 103. Danny graduated to manager at Millmoor in 1962 when he succeeded Tom Johnston and stayed on until the close of the 64-65 term, when he and his wife migrated south to find some sea air.

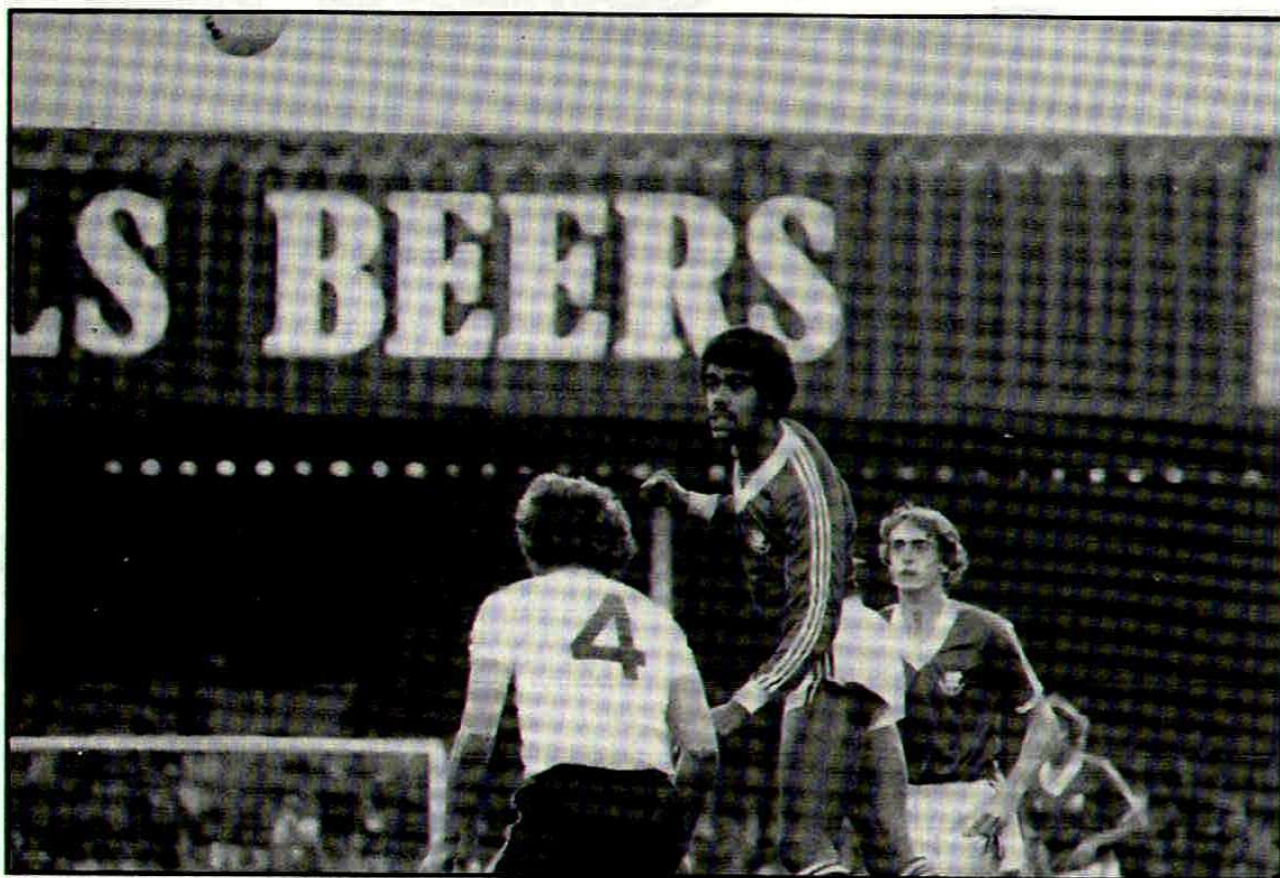
After moving into his new office at the County Ground, Danny's first task was to lift the gloom and despondency that had come with relegations and convince the 'Doubting Thomases' that there was still the nucleus of a good side here. But having not seen the Town in action it was difficult to appraise the situation when the new season arrived in August, however, Danny decided after the pre-season trials that his requirements were what he calls the 'three men down the middle' - a goalkeeper, a centre-half (to replace Ken McPherson who decided to retire to a greengrocery business in Coventry) and a centre-forward. The first to arrive was a number nine, 31-years old Ken Keyworth, who had a

wealth of experience and who was well known to Danny - the two having played together at Rotherham for three years. Unfortunately, Keyworth played only six games for the Town but, as Danny puts it 'we didn't give a lot for Ken because he was a bit injury-prone'. Danny came up trumps, however, with his choice for the goalkeeper's jersey - and the day before the new season's deadline he brought Peter Downsborough south from Halifax. Again Swindon parted with only a modest sum and offered Bill Atkins (who was no longer favoured by the paying public) as part of the deal. Within a matter of days, Danny announced his second capture in Joe Butler - who like Downsborough was to give Swindon many years' service - and on August 30 his 'trio' was completed by the arrival of centre-half Mel Nurse from Middlesbrough. A Welsh international, Nurse was a give-away at £15,000, but Danny's policy for buying was the same then as it always has been. His list of bargain-buys who have given loyal service, or have been sold at a profit to the club, is long enough to constitute a telephone directory - Stan Harland, Willie Penman, Pat Terry, Don Heath, Peter Noble, Frank Burrows, Chris Jones, John Smith they all helped to make Swindon Town a feared side in knock-out competition in the late '60s Jim Barron, Colin Prophet, Trevor Anderson, Steve Aizlewood, Ray McHale, Chris Kamara, Roy Carter and still they followed after Danny returned to Swindon in that unforgettable spring of 1974. Danny recalls the signing of Stan Harland well, for he and Jack Conley, being unable to find accommodation in Carlisle, slept in the car park at Brunton to ensure that they were present when the office opened in the morning. Clearly, Swindon Town is wealthier today due to the efforts of people like Jack and Danny Williams.



Danny and Jack Conley give a few words of encouragement before extra-time in the League Cup semi-final replay at The Hawthorns - December 1968.

Picture



Swindon skipper Chris Kamara heading out of his own half watched by Brian Hughes during the match against Lincoln.



Russell Lewis (right) acclaim Charlie Henry who helped Alan Mayes (both hidden) to scramble the ball over the line for Swindon's first goal against Lincoln at the County Ground.

Parade



Swindon newcomer Charlie Henry (right) in action against Lincoln in the 2nd leg of the 2nd round League Cup game at the County Ground.



Swindon's Roy Greenwood (right) is beaten to the ball in the match against Lincoln.

Talk of the Town by the Chairman

Today we welcome our friends from Rotherham United. The name of Rotherham has been a constant reminder to us of Danny Williams' playing career, and I know that his name will always be respected in this Town.

We are all aware of our bad start to this season, and it is to the Manager's credit that he has taken steps to try and rectify this position. Injuries have played a major part in the disruption of our team and team changes often take time before a settled pattern shows. Bob Smith has not sat back and accepted this just hoping that the tide will turn, but has taken positive action to try and strengthen the squad. The only chance that Bob can win, in the eyes of some people, is if the team return to winning ways, but I am sure that the sport loving people of our Club will appreciate his efforts to do something positive and quickly.

This past week we have read in our National newspapers of four different clubs dismissing their managers because of lack of success at this early part of the season. Football managers are often judged and condemned for their failures when often it is the lack of the right kind of encouragement from Club Boards that is part of the trouble. At least the Swindon Board cannot be accused of lack of support to our Manager.

On a brighter note, our team changes has enabled Bob to play a couple of our own teenagers in Brian Hughes and Charlie Henry in the team, and I am sure that there is a bright future for these lads in the game, and I am sure that young Paul Rideout must have been proud to sit on the substitute's bench the other evening and his chance will surely come in the near future.

John Trollope's young side of sixteen year olds or under have made a great start to this season, winning all of their matches to date in the South East Counties league, and have been making a habit of coming from behind to win their matches.

John's under nineteen side, who compete in the Midland Youth League, have been playing the first few matches in a series of Cup games, the results being based on home and away games, before they start their league fixtures, and to date we have won one and lost one.

John's sides have sometimes been depleted strengthwise when his young players have been called to do duty in the London Combination

side, but this, of course, is what a Youth Policy is all about, to produce boys to play in the senior sides. Against the Arsenal on Tuesday last in the London Combination when they fielded such stalwarts as Pat Rice, Sammy Nelson, S. Walford, S. Gating, C. White and B. Sparrow of great experience, our team were equal to their talents on the night although we lost by one goal, but it must have been very good experience for our young lads such as Mick Rustell, Paul Rideout, Martin Blackler, Brian Hughes and Charlie Henry with Paul Short on the substitute's bench, and Paul was playing at schoolboy level last season, as was Paul Rideout.

Our Cup draw with Liverpool must be regarded by Clubs as the plum draw, although of course, this is unfortunate for our supporters who have to face the expense of travelling and we can only hope that we can produce our past cup tie form and at least bring them back to Swindon for a replay.

We were all disgusted with the crowd behaviour at Oldham on Saturday last, and the media are calling for stronger action from the Clubs to prevent these disturbances and Clubs are being blamed for selling intoxicating drinks before and during games, but if drink is partly to blame, then surely the opportunity to buy intoxicating drinks outside the grounds must be looked at. Very few football Clubs are allowed to sell drinks on the premises, except through their Club licences, which restrict this to members only, and I am sure that this is not the outlet for trouble. Far from it and I think that if all grounds were seats only, we would quickly lose the hooligan element.

In my previous notes I wrote concerning the encouragement to Family support, and I still hope that we can make some useful arrangements on these lines in the near future. As you will have read, we have reduced the Senior Citizens and Children's tickets for a match day seat to £1.60 from £2.50.

On Tuesday next, we are at home to our neighbours from Oxford, and this fixture is always an exciting one. I can only ask our younger element to set an example to our visitors and put all their vocal efforts into cheering our team, because it is at our local derbys that our Police are called upon to control the minority.

Hoping that you will enjoy today's game and thank you for your support.

From the Commercial Office!!!

HOLIDAYS/PONTINS BREAN SANDS October 11th — 17th 1980 Pontins have offered us a certain amount of chalets at their Brean Sands Holiday Village. They are all self catering holidays but the accommodation charge will be £5 per head up to a maximum of 6 persons per chalet for the week. This is for families only. Parties of single persons will not be accepted.

If you are interested in taking up the Pontins Offer then contact me Doug Buswell on Swindon 42984.

GROUP BOOKINGS

There are still a few vacancies for our Group Booking scheme at home matches during the season 1980-81. For groups of 40 we have a generous discount scheme. The visit will include, a tour of The County Ground facilities, Lunch in the Supporters Club, a seat in the North Stand plus a Match Day Programme. If your club or organisation would like to take advantage of the Group Booking offer then ring Swindon 42984 for details.

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Soccer Scene

When a man has played on the winning side against such countries as England and Brazil in the World Cup, and appeared in 34 full internationals and numerous European club ties, he might be excused for thinking he had seen it all. But no. Last weekend Polish international Adam Musial was reflecting upon life at the very bottom of the English Fourth Division!

Musial was transferred to Hereford United this summer and the man, who with the remarkable goalkeeper Tomozewski, helped to break so many Wembley hearts in October 1973, tasted English football at the other end of the scale. Their 1-5 defeat at Doncaster left Hereford at the bottom of the Fourth Division.

Crystal Palace's experience at Coventry last Saturday must have had them despairing of a character in the home side of the integrity of their former skipper Steve Kember.

At a critical stage, when Palace were trailing 1-2 in the second-half, Clive Allen smashed a glorious 25-yarder past Jim Blyth in the Coventry goal. The shot carried so much power that it rebounded from the stanchion inside the goal without the referee, or either linesman, realising it had crossed the line.

They say that things balance out in football. By coincidence, Palace were themselves involved in a very similar incident about six years ago in a home game against Nottingham Forest. Kember sent in a low, angled shot that quite clearly hit the outside of the side-netting close to the post.

The referee astonished Forest players by awarding a goal, even after he had been persuaded to consult the linesman. Much arguing ensued until, in desperation, the referee asked Kember for his honest opinion. Kember did the sporting thing, confirmed that the ball had gone out and the goal was disallowed.

The referee at Coventry did not approach any of the Coventry players so we are not in a position to know if they would have acted in like manner.

Queen's Park Rangers earned themselves a unique place in soccer record books when they knocked Derby County out of the League Cup on penalty deciders. They became the first club in the history of the League Cup to win a tie without scoring a goal!

Both legs had ended 0-0 when the sudden-death penalties were brought in.

In the first season of the F.A. Cup, over a century ago, there was a rule that when ties were drawn the FA Council had the power to advance both teams into the next round. When Crystal Palace and Hitchin drew 0-0 the rule was brought in so they, in fact, effectively earned advancement without scoring a goal though, in their case, they were not recorded as having won the tie.

That season Crystal Palace twice took advantage of this unusual rule and they reached the semi-final by winning only one match.

It is still possible, of course, for Q.P.R. to go on and win the League Cup without scoring a goal. If they draw all their matches 0-0, then succeed on penalties, it would be a possibility.

Next week we shall witness the result of one of the most romantic fairy tales in modern football history when Manchester United face Widzew Lodz in the UEFA Cup. Until just after the last war, Widzew were quite a successful First Division side but they made a rapid drop through the divisions and, until only 11 years ago, they were playing in the Lodz & District League.

A new manager, and new ambition, saw them win the local league and earn a place in the national Third Division. By 1976 they had returned to the First Division and they have finished runners-up in each of the past three seasons to qualify each time for the UEFA Cup.

Their first UEFA Cup tie was in Manchester three years ago when they drew 2-2 with Manchester City. By drawing the return 0-0 they won on away goals.

Northampton fans are keeping their fingers crossed today, in the hope of seeing their side complete its first home League fixture of the season. Because the club shares its ground with Northamptonshire CCC, early matches are usually played away.

When Northampton did get a home game with Southend, the lights failed at half-time and the match had to be abandoned at 0-0. Today, fully one month after the official start of the season, Northampton hope to complete 90 minutes against Doncaster Rovers.

Leeds United fans, having been fed for so many years past upon success, have been understandably disappointed at recent results. Yet it is difficult to understand what their stream of indecent abuse of Jimmy Adamson is designed to achieve.



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- 4 Chris KAMARA
- 5 Andy ROLLINGS
- 6 Roy CARTER
- 7 Ian MILLER
- 8 Bryan HAMILTON
- 9 Andy ROWLAND
- 10 Alan MAYES
- 11 Roy GREENWOOD
- 12 Charlie HENRY



Rotherham

- Graham BROWN 1
- Gerry FORREST 2
- John BRECKIN 3
- Ken TILER 4
- Paul STANCLIFFE 5
- Jimmy MULLEN 6
- Tony TOWNER 7
- Mick GOODING 8
- Ron MOORE 9
- John SEASMAN 10
- Richard FINNEY 11
- 12

LINESMEN: Red Flag: Mr. K.F. BISSIX, Bristol. Yellow Flag: Mr. D.G. COLLINS, Cardiff

REFEREE:

MR. C. THOMAS (Porthcawl)

Started refereeing as a teenager after once being on Norwich City's books. Graduated through local and Welsh League to the Football League full list. Has refereed several International and important European matches including two in the 1974 World Cup Finals. During 1976 he was in charge of the F.A. Cup Final, two International matches - England v. Ireland and Germany v. Greece - the Bayern Munich v. Real Madrid European Cup Semi-Final and the European Nations Cup Final. In 1977 he was in charge of an F.A. Cup Semi-Final and European Cup matches. In 1978 officiated in the World Cup in Argentina.

Key of the Board

- A Barnsley v Huddersfield
- B Blackpool v Hull City
- C Brentford v Fulham
- D Carlisle v Gillingham
- E Charlton v Chester
- F Chesterfield v Plymouth
- G Colchester v Millwall
- H Exeter v Burnley
- I Reading v Sheffield Utd
- J Walsall v Portsmouth
- K Arsenal v Stoke
- L Aston Villa v Everton
- M Brighton v Birmingham
- N Crystal Palace v Ipswich
- O Leeds v Tottenham H.
- P Liverpool v West Brom. Alb.
- Q Manchester Utd v Southampton
- S Nottm. Forest v Manch. City
- T Wolverhampton v Coventry